

**To:** Peterson, Cynthia[Peterson.Cynthia@epa.gov]  
**From:** Schmittdiel, Paula  
**Sent:** Tue 4/22/2014 10:48:36 PM  
**Subject:** RE: Upper Animas ComStrat

Thanks Cynthia. We'll see you in the AM @ 8:30.

Paula Schmittdiel

Remedial Project Manager

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**From:** Peterson, Cynthia  
**Sent:** Tuesday, April 22, 2014 4:39 PM  
**To:** Hestmark, Martin  
**Cc:** Faulk, Libby; Murray, Bill; Wharton, Steve; Sisk, Richard; Stavnes, Sandra; Wall, Dan; Schmittdiel, Paula; Way, Steven  
**Subject:** Upper Animas ComStrat

Hello, All.

Attached is a new Communication Strategy that has been revised based on input from Martin this morning.

We have rearranged the talking points slightly to create a narrative of where we are now and where we want to go in the future. We also wanted to put all the pertinent points up front in the

general messages so we were sure they got covered. We expanded on them later in the document. The talking points now roughly follow the structure below:

- Thank you and general messages
- Dan Wall's presentation of current knowledge and planned research
- The current status of the site
- Limitations of removal actions
- Advantages of NPL listing
- Enforcement process
- The Sunnyside Gold letter
- Support of the commission and community is needed
- Conclusion

I know this is a quick turnaround, but please let Martin know if you find any errors.

Thanks!

Cynthia

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Cynthia Peterson

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